



Key facts and figures of Lake Macquarie:

Lake Macquarie is one of the largest coastal salt-water lakes in the southern hemisphere.

It consists of 92 small towns and communities dotted around the beaches, lake and mountains.

The lake is 4 times the size of Sydney Harbour.

It features 4 patrolled, sparkling, sandy beaches.

The Watagan Mountain Ranges act as a western border to the city.

Social and cultural heritage areas provide a unique aspect to our city.

Lake Macquarie is a thriving city with a population of over 200,000; the 4th largest in NSW.



Lake Macquarie Visitor Information Centre

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FOR IMMEDIATE RELEASE

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Hunter beach destinations continue making waves in international tourism

It seems the world can't get enough of the Hunter region's beautiful beaches. In light of Newcastle's recent Lonely Planet success, international attention has now swung to Lake Macquarie with the Caves Beachside Resort taking out a place in the Travel + Leisure Magazine's Top 30 Affordable Beach Getaways.

At number 18, Caves Beachside Resort is listed alongside accommodation situated in some of the world's most exotic destinations, including Hawaii, the Greek Islands, Puerto Rico and India. Of the resort, the article highlights its close proximity to the Hunter Valley, the nearby 'stretches of creamy sand' and the private over-water patios as some of its drawcards.

Based in New York, Travel + Leisure Magazine boasts a readership of almost 5 million people in America alone.

Rob O'Brien, Sales Director at Caves Beachside Resort said 'It was unbelievable news when we found out that Travel + Leisure had picked our resort for this list. We are so proud to receive this recognition amongst the high standards of an international competition'.

Lake Macquarie Tourism's Acting Senior Marketing Manager, Sharon Walker, said the inclusion was great news for the tourism industry in Lake Macquarie and the wider Hunter region.

'The exposure to the American market that Caves Beachside Resort has gained is invaluable. Attracting international visitors to Lake Macquarie can never be a bad thing!' Ms Walker said.

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